

Cassette Stand Artwork Guidelines for:

Free Standing Banner Stand

Size of graphic: 800mm width x 2000mm height.

Visible Graphic: 800mm width x 1970mm height

1. If your working at a **quarter of the size** then you need to export your pdf @ 400dpi in CMYK mode and make sure you create outlines around your text or embed your fonts. A 3mm bleed is needed around the artwork for finishing purposes. You also need to include crop marks with an offset of 3mm.

2. If your working at **full size** then you need to export your pdf @ 100dpi in CMYK mode and make sure you create outlines around your text or embed your fonts. A 3mm bleed is needed around the artwork for finishing purposes. You also need to include crop marks with an offset of 3mm.

